GDPI · INVESTOR ONE-PAGER

The operating layer for *the physical economy.*

Infrastructure that mirrors real businesses, runs them with agents, and compounds every operation into proprietary intelligence.

4×	0.5×	<7	1
cashflow at tenant zero	the revenue it took	months to turn around	corpus across every tenant

GENERAL DATA + PROCESS INTELLIGENCE

Mirror the business. Operate it with agents. *Learn from every operation.*

GDPi is data and process infrastructure for physical-economy businesses doing $3M–$100M in revenue. We mirror the systems they already run on — Shopify, QuickBooks, Plaid, WMS, email, Telegram — into a tenant-isolated data layer, deploy agents that read and act on that data, and turn every operation into a structured trace that makes the next agent better.

MIRROR → OPERATE → LEARN

Mirror

SYSTEMS OF RECORD STAY

We don't rip out the tools a business already runs on. We mirror them into one unified, tenant-isolated data layer with real schemas — orders, inventory, invoices, bills, balances, fulfillments.

- OAuth per system, per tenant
- Webhook ingest, normalized in seconds
- Row-level isolation by default

Operate

AGENTS DO THE WORK

Agents run finance, merchandising, procurement, inventory and CX against that data. Reads are automatic. Writes are approval-gated. Every action is traceable back to a person or a policy.

- Telegram, Slack, email, web, API
- Human-in-the-loop on every write
- Operators make the calls

Learn

THE COMPOUNDING PART

Every operation emits a structured trace. Traces become labeled rows, labeled rows become training candidates, and the corpus makes the next business easier to run than the last.

- Locked trace contract
- Reviewed promotion gate
- One corpus across all tenants

THE MARKET

The physical economy is *underserved and overwhelmed.*

Businesses doing $3M–$100M in revenue are the backbone of the real economy. They're chronically short-staffed, drowning in operational complexity, and structurally unable to adopt AI on their own — they're in survival mode, not optimization mode.

Software sells them tools

Every vendor ships a login and a dashboard. Nobody ships the work getting done. The gap between capability and execution is where the value sits.

Consultants sell them advice

Recommendations land, execution doesn't. The business still has to figure out how to run it, with the team it already has.

They cannot hire the talent

The people who can wire agents into a P&L don't work at a $20M distributor. That constraint is permanent, and it's our opening.

The unlock is a harness

Agents are capable enough. What's missing is the mirror, the guardrails, the memory, and someone accountable for the outcome. That's the product.

THE STACK

Four primitives. *One operating layer.*

Everything a business needs to run on agents ships as four parts. Not a chatbot bolted onto a SaaS product — infrastructure with a customer-facing surface on top.

gdpi-data

SYSTEM-OF-RECORD LAYER

The mirror and the platform API. Pre-built schemas per source, OAuth connection management, webhook ingest, and a primitives layer so the agents can query the business without raw SQL.

- Shopify · QuickBooks · Plaid · WMS
- Tenant-isolated database per customer
- Trace + primitives + tenants API

gdpi-agents

EXECUTION LAYER

The agent runtime and the provisioning workflow. Each tenant gets an isolated container, an agent workspace pre-loaded with their business identity, orchestration, and a managed messaging bot.

- Read tools automatic, write tools gated
- Persistent memory: embeddings, wiki, daily digest
- Structured trace on every operation

gdpi-apps

CUSTOMER SURFACE

The operating app each business actually uses — one dashboard across every connected system, live data views, agent activity, and the approval queue. Built on our own component system.

- Unified KPI dashboard
- Data views: orders, invoices, transactions
- Messaging-first on mobile

gdpi-admin

OPERATIONS SHELL

How we run the platform: provision new tenants step by step, watch agent health, drill into traces, and manage integration status across every business on the system.

- Provision · Agents · Traces · Data · Apps
- Tenant-scoped access throughout

PROOF · HELLO WORLD GROUP

Nothing ships to a customer until it has run *a real business first.*

Hello World Group is tenant zero — not a metaphor. Its brands run on the same mirror, the same agents, and the same traces we sell. The clearest result so far: a distressed luxury fashion brand turned around with roughly 4× the cashflow on half the revenue, in under seven months.

Small team, agent layer

A handful of operators make the calls. Agents run the repeatable work underneath them at near-zero marginal cost.

Focus on what compounds

Full-price, full-margin product and customers. The unprofitable surface area falls away instead of being managed forever.

4× net income on half the revenue

More earnings per dollar of revenue, without touching the brand — and every step of it instrumented.

Everything feeds the corpus

The operating decisions made inside tenant zero become the training signal that makes tenant one cheaper and faster to run.

TIMING

The models got good enough. *The harness didn't exist.*

Capability crossed the line	Tool-use, long context and reliable structured output now cover the operational work a mid-market business runs on every day.
Integration got cheap	Commerce, banking and accounting all expose real APIs. Mirroring a business is engineering, not a research project.
Cost curve keeps falling	The marginal cost of an operating decision keeps dropping while the cost of an FTE keeps rising.
Nobody owns the operating seat	Vertical SaaS sells software, PE buys companies, consultants sell hours. The business-manager seat — accountable, instrumented, agent-run — is open.
Data compounds, and it's ours	Every operation we run produces training signal no model provider has. Each tenant makes the next one cheaper to operate.

HOW IT EARNS

Paid to run the business, *not to license a seat.*

GDPi is the business manager inside the company. We don't own the businesses, take board seats, or aggregate liability. We're compensated on revenue share and performance, aligned with the cashflow we help create.

Recurring by construction

Once the mirror and the agents are running the company, the operating layer is the company's nervous system. Churn means unwinding operations.

Margin improves per tenant

The corpus, the schemas and the agent templates carry over. Tenant two costs a fraction of tenant zero to stand up.

Proof before scale

The model gets proven on a small number of companies with real cashflow outcomes before it's opened up. Depth first, then breadth.

DILIGENCE

The deck, the data room, and *a walk through tenant zero.*

Full narrative deck, FAQ, architecture and metrics are available on request. The fastest version is thirty minutes inside the live system — the mirror, the agents and the traces running a real company.

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