

Your business, *operated by agents.*

Mirror your systems, put agents on the operating work, and run the company with the right 4–10 people instead of 100.

4×

cashflow at tenant zero

0.5×

the revenue it took

<7

months to turn around

1

corpus across every
tenant

Mirror the business. Operate it with agents. *Learn from every operation.*

GDPI is data and process infrastructure for physical-economy businesses doing \$3M–\$100M in revenue. We mirror the systems they already run on — Shopify, QuickBooks, Plaid, WMS, email, Telegram — into a tenant-isolated data layer, deploy agents that read and act on that data, and turn every operation into a structured trace that makes the next agent better.



Mirror

SYSTEMS OF RECORD STAY

We don't rip out the tools a business already runs on. We mirror them into one unified, tenant-isolated data layer with real schemas — orders, inventory, invoices, bills, balances, fulfillments.

- OAuth per system, per tenant
- Webhook ingest, normalized in seconds
- Row-level isolation by default

Operate

AGENTS DO THE WORK

Agents run finance, merchandising, procurement, inventory and CX against that data. Reads are automatic. Writes are approval-gated. Every action is traceable back to a person or a policy.

- Telegram, Slack, email, web, API
- Human-in-the-loop on every write
- Operators make the calls

Learn

THE COMPOUNDING PART

Every operation emits a structured trace. Traces become labeled rows, labeled rows become training candidates, and the corpus makes the next business easier to run than the last.

- Locked trace contract
- Reviewed promotion gate
- One corpus across all tenants

Growth added complexity. *It didn't add capacity.*

You're running a real business with real complexity — more channels, more SKUs, more customers, the same team. The tooling isn't the problem. The gap between what your systems know and what actually gets done is the problem.

Data everywhere, insight nowhere

Ten or fifteen systems, no single view.
Decisions get made on gut feel and a spreadsheet that was accurate last Tuesday.

The team is maxed

Everyone is wearing three hats. Hiring takes months you don't have, and the new hire inherits the same manual process.

Margin leaks quietly

Missed follow-ups, slow collections, overstocked SKUs, pricing that drifted.
Nothing catastrophic — just a few points of margin, every month.

No time to optimize

You know AI could help. Evaluating tools, running pilots, and training the team is a project nobody has room for.

Four primitives. *One operating layer.*

Everything a business needs to run on agents ships as four parts. Not a chatbot bolted onto a SaaS product — infrastructure with a customer-facing surface on top.

gdpi-data

SYSTEM-OF-RECORD LAYER

The mirror and the platform API. Pre-built schemas per source, OAuth connection management, webhook ingest, and a primitives layer so the agents can query the business without raw SQL.

- Shopify · QuickBooks · Plaid · WMS
- Tenant-isolated database per customer
- Trace + primitives + tenants API

gdpi-agents

EXECUTION LAYER

The agent runtime and the provisioning workflow. Each tenant gets an isolated container, an agent workspace pre-loaded with their business identity, orchestration, and a managed messaging bot.

- Read tools automatic, write tools gated
- Persistent memory: embeddings, wiki, daily digest
- Structured trace on every operation

gdpi-apps

CUSTOMER SURFACE

The operating app each business actually uses — one dashboard across every connected system, live data views, agent activity, and the approval queue. Built on our own component system.

- Unified KPI dashboard
- Data views: orders, invoices, transactions
- Messaging-first on mobile

gdpi-admin

OPERATIONS SHELL

How we run the platform: provision new tenants step by step, watch agent health, drill into traces, and manage integration status across every business on the system.

- Provision · Agents · Traces · Data · Apps
- Tenant-scoped access throughout

Nothing ships to a customer until it has run *a real business first.*

Hello World Group is tenant zero — not a metaphor. Its brands run on the same mirror, the same agents, and the same traces we sell. The clearest result so far: a distressed luxury fashion brand turned around with roughly 4× the cashflow on half the revenue, in under seven months.

Small team, agent layer	A handful of operators make the calls. Agents run the repeatable work underneath them at near-zero marginal cost.
Focus on what compounds	Full-price, full-margin product and customers. The unprofitable surface area falls away instead of being managed forever.
4× net income on half the revenue	More earnings per dollar of revenue, without touching the brand — and every step of it instrumented.
Everything feeds the corpus	The operating decisions made inside tenant zero become the training signal that makes tenant one cheaper and faster to run.

One size does *not* fit all.

Every engagement puts the same operating layer in the seat. What changes is the commercial shape around it.

Build

ZERO TO ONE

We stand up a new business — or a new line inside an existing one — on the operating layer from day one. We co-build and ship alongside you.

Partner

FEE + UPSIDE

We install the operating layer into your existing business and run it with your team. Fixed fee for the system, upside tied to the margin we unlock.

Operate

ENGAGEMENT + UPSIDE

We sit on top of the company as the business manager. Engagement fee for the seat, participation in the value created. Built for portfolio transformations.

Month 0 • Setup

Two-week dive into P&L, team, workflows and customer data. A joint thesis on where margin actually leaks.

Month 1–2 • Install

Systems mirrored, agents live across finance, ops, go-to-market and reporting. Operators in the seat, agents underneath.

Month 3–6 • Re-shape

Cost base realigned to the work that compounds. Margin bends before revenue does.

Month 6+ • Compound

Headcount flat or down, net income materially higher, every workflow instrumented and improving.

START HERE

Two weeks to a joint thesis on *where your margin leaks*.

Bring your P&L, your systems list and your team map. We come back with what the mirror would cover, which workflows the agents take first, and what the first six months look like.

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