

GDP INTELLIGENCE

We build the *AI business harness* your company runs on — and we run it with you.

AI-native applications, an integrated data spine, and agentic workflows for physical-economy businesses doing \$5M–\$100M in revenue.

OPERATORS & OWNERS

P/E AND HOLDCOS

LENDERS

CUSTOM BUILDS

THE PROBLEM WE SOLVE

Mid-market operators are running *21st-century businesses on 20th-century operations.*

01

The data exists. It isn't usable.

Shopify, QuickBooks, WMS, Plaid, email, spreadsheets. Every system holds part of the truth and none of them hold the business.

03

Decisions run on last month.

Cash, inventory and margin are reconstructed after the fact, so the operator reacts instead of steering.

02

Every new dollar costs a new head.

Growth is priced in payroll. Operations scale linearly with revenue, so margin never compounds.

04

Software was built for enterprise.

ERP suites assume a team to run them. A \$5–100M business does not have that team and should not need one.

WHAT WE BUILD

Three layers, delivered as one harness your operators actually use *every day*.

LAYER 01

AI-native applications
with custom UIs

- Built around how your business actually runs
- One screen per decision, not per department
- Replaces the spreadsheet layer entirely

LAYER 02

Integrated data systems
& schemas

- Every source mirrored into one tenant-isolated spine
- Orders, inventory, cash and margin on one schema
- Traceable back to the record it came from

LAYER 03

Agentic workflows &
employees

- Agents for finance, merchandising, procurement and CX
- Read once, act on the data, write back
- Human-in-the-loop on anything that moves money

PROOF • HELLO WORLD GROUP / MARCHESA

4× the cashflow on 0.5× the revenue, in under 7 months, with 4 operators.

BEFORE • TRADITIONAL OPS		AFTER • AI-NATIVE ON GDPI	
~50 FTE equivalent		4 operators	
Revenue	\$12.22M	Revenue	\$6.25M
Gross margin	69.3%	Gross margin	62.3%
Operating expenses	(\$7.97M)	Operating expenses	(\$1.86M)
OPEX % of revenue	65.2%	OPEX % of revenue	29.8%
Net operating income	\$0.49M	Net operating income	\$2.03M
Net margin	4.0%	Net margin	32.5%

We are Tenant Zero. The harness was built inside our own operating company before it was sold to anyone else.

BUILD . PARTNER . OPERATE .

One size does *not* fit all. Start anywhere on the ladder.

ADVISE

Map the leaks

A joint thesis on where margin leaks, which systems lie, and what the first agents should own.

Operators evaluating AI · lenders diligencing a borrower

PARTNER

Build the harness

We design and ship the applications, the data spine and the first agentic workflows on your stack.

Owners and P/E portfolio companies · custom build customers

OPERATE

Run it with you

Embedded as your AI-native CIO: we own the operating brain and run it alongside your team.

Holdcos, roll-ups and businesses in transition

START HERE

The first six months, and what changes at the end of each one.

WEEKS 1-2

Joint thesis

P&L, systems list and team map in. A shared view of where the margin actually leaks.

MONTH 1

Data spine live

Your systems mirrored into one schema. One number, one source, traceable.

MONTHS 2-3

First applications

The screens your operators use daily, replacing the spreadsheet layer.

MONTHS 4-6

Agents in production

Finance, merchandising and CX workflows running with humans on approval.

NEXT STEP

Bring your P&L, your systems list and your team map. We come back with the thesis.

pranay@gdpi.ai
cal.com/gdpintelligence
gdpi.ai